

# City Of New Orleans

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## MAYOR LANDRIEU WELCOMES NEW DONATIONS TO NORD FOUNDATION

**NEW ORLEANS, LA--** Mayor Mitch Landrieu today unveiled new private donations to the New Orleans Recreation Development Foundation, the fundraising arm of the New Orleans Recreation Development Commission. Grant Capital Management donated \$100,000, while Veolia Water and Chevron donated \$25,000 each.

“Our best tool to improve our economy and reduce crime is investing in activities for our youth which is why we doubled funding for recreation in 2011 and have completely revamped the summer jobs program,” said Mayor Landrieu. “The donations by these three companies will be leveraged to provide new opportunities for kids across our city and represent a solid investment for our future.”

In October 2010, an overwhelming majority of voters (74%) approved a City Charter amendment creating the New Orleans Recreation Development Commission. The primary goals of the 13-member public-private partnership include creating a sustainable, permanent governance structure; providing governance that includes key stakeholders from the private sector, schools, and city government; and, creating a structure to allow the recreation department to leverage city resources with private funds, grants, and other funding opportunities.

“Grant Capital believes in giving back to the communities in which it conducts business,” said Paul Beckham, COO of Grant Capital Management. “We participate in projects, programs and initiatives aimed at helping citizens most in need. We are pleased to support the New Orleans Recreation Department’s efforts to provide community-based recreation programs and summer camps for New Orleans’ young people.”

“Veolia Water in keeping with its best practices and community involvement initiatives is donating \$25,000 to the New Orleans Recreation Department Foundation,” said Kevin Servat, Senior Project Manager at Veolia Water. “As the global leader in the water and wastewater treatment industry we take great pride in giving back to the communities we serve and live in. With this check, Veolia Water has surpassed \$1.5 million in contributions to NORD and its boosters since 1992. We look forward to continuing to be a part of the growth of the great City of New Orleans.”

“Chevron is proud to invest in Community Engagement programs, such as NORD,” said Karen Rawls, Public and Government Affairs Representative for Chevron. “It is an investment that yields socio-economic benefits for our communities and we look forward to our continued partnership with the NORD Foundation benefiting the youth of New Orleans.”

In December 2010, Mayor Landrieu announced significant new funding the City received for recreation programs from the NOTX trail derailment settlement fund totaling \$1.27 million.

“Today is a great day for the youth of our city and marks another step in ensuring that New Orleans once again has one of the best municipal recreation programs in America,” closed Mayor Landrieu. “We have the leadership, vital new programming, and public and private investment in place to enhance recreational opportunities for all children. We need more community partners like these three companies today that have chosen to invest in our youth.”



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